We claim:

1. A system providing reminders and alerting to mobile station subscribers for selected events, the system comprising:

a subscriber database having stored therein subscriber information, event data, event occurrence data, and alert time data;

an event input module operative to receive the event data, the occurrence data and the alert time data from a mobile station and store the event data, the event occurrence data, and the alert data in the subscriber database;

an event monitoring module operative to monitor the event data, the event occurrence data and the alert time data stored in the subscriber database; and,

an event notification module operative to provide a network initiated call to the mobile station based on monitoring by the event monitoring module.

- 2. The system as set forth in claim1 wherein the event data comprises one of audio data and text data corresponding to a description of an event.
- 3. The system as set forth in claim 2 wherein the event is a recurring event.
- 4. The system as set forth in claim 1 wherein the event occurrence data comprises data on a time and date of an event.
- 5. The system as set forth in claim 1 wherein the event occurrence data comprises text data.

- 6. The system as set forth in claim 1 wherein the subscriber database further includes alert preference data corresponding to a subscriber preference on a form of alert.
- 7. The system as set forth in claim 6 wherein the alert preference data comprises one of text data and voice data.
- 8. The system as set forth in claim 1 wherein the event input module is further operative to translate voice data to text data.
- 9. The system as set forth in claim 1 wherein the event input module is further operative to translate text data to voice data.
- 10. The system as set forth in claim 1 wherein the network initiated call comprises an announcement.
- 11. The system as set forth in claim 1 wherein the network initiated call comprises text data.
- 12. A method for providing reminders and alerts to mobile station subscribers for selected events, the method comprising:

receiving event data, occurrence data and alert time data from a mobile station, storing the event data, the event occurrence data, and the alert data in a subscriber database;

monitoring the event data, the event occurrence data and the alert time data stored in the subscriber database; and,

initiating a call to the mobile station based on the monitoring.

- The method as set forth in claim 12 wherein the receiving comprises receiving one of audio data and text data corresponding to a description of an event.
- 14. The method as set forth in claim 13 wherein the event is a recurring event.
- 15. The method as set forth in claim 12 wherein the receiving comprises receiving one of audio data and text data on the event occurrence data which comprises data on a time and date of an event.
- 16. The method as set forth in claim 15 further comprising translating the event occurrence data that is received as audio data to text data.
- 17. The method as set forth in claim 12 further comprises receiving from the subscriber alert preference data corresponding to a subscriber preference on a form of alert.
- 18. The method as set forth in claim 17 wherein the alert preference data comprises one of text data and voice data.
- 19. The method as set forth in claim 12 further comprising translating voice data to text data.
- 20. The method as set forth in claim 12 further comprising translating text data to voice data.

- 21. The method as set forth in claim 12 wherein initiating the call comprises initiating an announcement.
- 22. The method as set forth in claim 12 wherein initiating the call comprises initiating a text message call.
- 23. A system for providing reminders and alerts to mobile station subscribers for selected events, the system comprising:

means for receiving event data, occurrence data and alert time data from a mobile station;

means for storing the event data, the event occurrence data, and the alert data in a subscriber database;

means for monitoring the event data, the event occurrence data and the alert time data stored in the subscriber database; and,

means for initiating a call to the mobile station based on the monitoring.

- 24. The system as set forth in claim 23 wherein the means for receiving comprises means for receiving one of audio data and text data corresponding to a description of an event.
- 25. The system as set forth in claim 24 wherein the event is a recurring event.
- 26. The system as set forth in claim 23 wherein the means for receiving comprises means for receiving one of audio data and text data on the event occurrence data which comprises data on a time and date of an event.

- 27. The system as set forth in claim 26 further comprising means for translating the event occurrence data that is received as audio data to text data.
- 28. The system as set forth in claim 23 further comprises means for receiving from the subscriber alert preference data corresponding to a subscriber preference on a form of alert.
- 29. The system as set forth in claim 28 wherein the alert preference data comprises one of text data and voice data.
- The system as set forth in claim 23 further comprising means for translating voice data to text data.
- 31. The system as set forth in claim 23 further comprising means for translating text data to voice data.
- 32. The system as set forth in claim 23 wherein means for initiating the call comprises means for initiating an announcement.
- The system as set forth in claim 23 wherein means for initiating the call comprises means for initiating a text message call.